



Director (Communications) Role

Role Summary:

Responsible for the planning, development and implementation of MentorMe Australia's marketing strategies, marketing communications and public relations activities, both external and internal. Oversees the promotions manager and marketing manager. Co-ordinates overall strategy alongside the other directors.

Principle Accountabilities:

1. Responsible for creating, implementing and measuring the success of a marketing, communications and public relations program that will enhance MentorMe Australia's image and position within the marketplace.
2. Co-ordinate media interest in the organization for increased exposure and heightened brand recognition. [In conjunction with promotions officer].

Key Requirements:

- Have completed, or be at least one year into an Australian university degree.
- Ability to manage a team remotely via email, Facebook (or slack), phone calls and skype.
- Leadership experience with university societies desirable but not necessary.
- Marketing skills (ie photoshop) ideal
- Able to commit approximately 5+ hours per week for this role.

MentorMe Australia™ is the nation's first mentoring program to connect the three tiers of high school students, university students and university alumni. As a not for profit, MentorMe Australia aims to develop the next generation of leaders through the process of mentoring.